

Title: \$100 Rent.com Reward Card "Trouble at Banana Plaza"
Author: Dave Howard
Draft: 1.0
Length (Apx): 1:30

Overall animation is more Cut and Paste "South Parkish."

Ext. Banana Plaza West

Bi-planes barnstorm Banana Plaza West— which looks a lot like the Empire State Building except the iconic needle is a decorative banana— and are swatted away by Giant Ape. Giant Ape in no way resembles any other copyrighted, oversized gorilla. A helicopter with a bullhorn approaches at a safe distance.

Giant Ape
Reeeaaaaaooooorrrrr....

Kenneth Bragman, A Walter Winchell-esque reporter, with a nasally staccato voice reports from his one-man helicopter.

Kenneth Bragman:
An angry ape, wearing no pants, continues to rage above the city at
Banana Plaza West. Sir, why have you no pants?

Giant Ape:
I just relocated and I didn't realize that being pant-less was frowned upon.

The crowd below boos from below.

Moving is expensive and left me no money for extras... like pants.

Awww. Giant Ape is just a misguided dope. Not so scary.

Kenneth:
Did you use Rent.com?

Giant Ape:
Of course, everyone says to use Rent.com.

Kenneth:
You got your \$100 Rent.com Reward card, no?

Giant Ape:
No!

Kenneth:
You didn't use the Find. Tell. Report system.

Giant Ape:
Well, I was gonna... but then I thought.

Kenneth:
Oh, You thought, eh? Rent.com has given its
users over a 100 million dollars. Let's show you how
it's done. Just remember Find. Tell. Report.

Note: Every time Kenneth says "Find" "Tell" or "Report" we hear a ding to accent it.

CUT TO: Giant Ape on Rent.com pursuing Rent.com mock property ads such as "Treehouse Towers," "Primate Penthouses" and his new home at "Banana Plaza West."

Kenneth VO:
First, Find (ding!) your apartment with the
Green \$100 Rent.com Reward Card Symbol.

Giant Ape (VO)
I did that. They're easy to find, almost all of them have it.

Giant Ape clicks on Banana Plaza West which has the \$100 symbol

INT. RENTAL OFFICE

Giant Ape, barely fits into a rental office.

Kenneth VO:
When you fill out your application or Guest card, tell (ding!)
them you found the property on Rent. Com.

Giant Ape:
Yeah, I did that

He signs Rent.com in the referred by section in the application with a tiny pencil.

CUT TO: RENT.COM Screen

Kenneth VO:
Then when you sign your lease just report (ding!) by filling
out the form online

A large, hairy hand uses his mouse that clicks on "Claim Your Reward" and fills out form.

Giant Ape:
Awww, that was easy.

Kenneth:
Or call one of their friendly customer service agents
to claim your \$100 reward card. Like Justin.

Cut to:

Int. Call Center

Justin, a customer service operator, answers the phone.

Justin:
Hi! This is Justin. How can I send you a \$100 Rent.com reward card?

Giant Ape:
Justin. Help! No one told me I'd need pants!

Justin:
I will place your order for your \$100 Rent.com reward card right away.

CUT TO:

Giant Ape is back on the building. A bi-plane drops off his \$100 Rent.com reward card. Giant Ape holds the card to his face, he winks and his eye twinkles in to a star wipe.

Wipe to:

Int. Giant Ape's Apartment:

Giant Ape's place is the most happening APT in the world. Guests include members of the crowd that once booed him. Giant Ape is now decked out in razzley, Elvisy white rhinestone pants.

Giant Ape:
Now that I claimed my \$100 Rent.com reward card,
I have the best pants ever!

Kenneth VO:
Another Rent.com success story! Remember just Find,
Tell and Report.

A spiraling newspaper boasts headline "Rent.com Reward Card buys Giant Ape Pants! City Rejoices!"

{Insert Rent.com Logo}

Kenneth VO:
Rent.com. We'll pay you to go home.